



In the Beginning there were
Empty lots



Community Gardens and Urban Farms



Growing food in the city





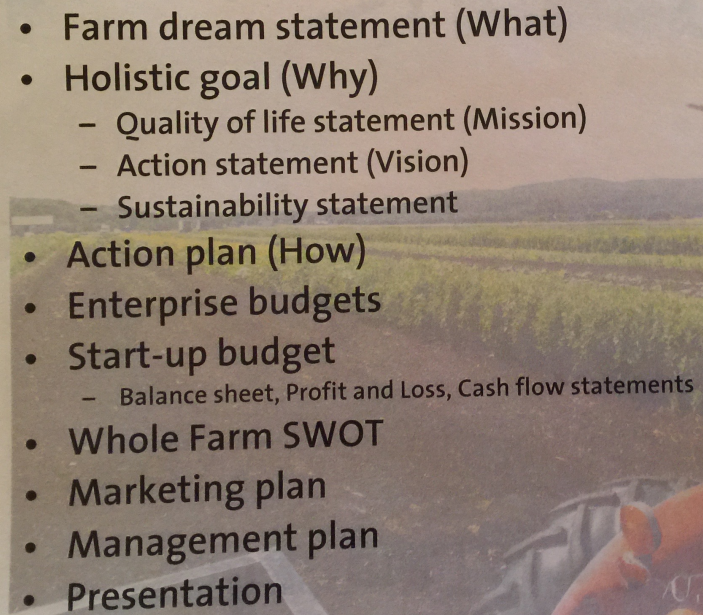
Rise and Root Farm in the Beginning

It started with
a dream and
planning



What it will take!

Final Whole Farm Plan

- Farm dream statement (What)
 - Holistic goal (Why)
 - Quality of life statement (Mission)
 - Action statement (Vision)
 - Sustainability statement
 - Action plan (How)
 - Enterprise budgets
 - Start-up budget
 - Balance sheet, Profit and Loss, Cash flow statements
 - Whole Farm SWOT
 - Marketing plan
 - Management plan
 - Presentation
- 
- A photograph of a person wearing a white shirt and a light-colored hat, standing in a field of green crops. The person is pointing their right hand towards the horizon. The background shows a vast field under a clear sky.

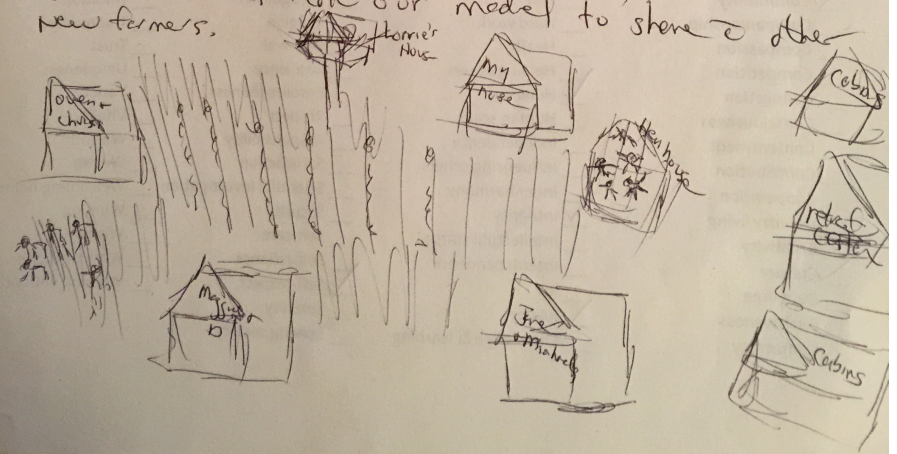
Dreaming Big!!!

Your Farm Dream

For the next 10 minutes imagine that you are on your farm—the farm can be on land that you own or rent or it could be a non-profit you manage, but you are in a settled land-based situation. Describe the following:

- How long from now is it?
- Where are you/what does it look like?
- How large is the farm/business operation?
- Do you see anything in particular growing?
- Is there a house? Is there a barn or other buildings? Are there any ponds, lakes, creeks? What does it really look like?
- Who else is there with you? What are your roles?
- What is the quality of your life? Of your farm?
- Who or what is surrounding you?

2014
Farming + friends, 20-40 acres, growing vegetable, fruits + flowers, chickens + goats, ~~It~~ will be a retreat center + a building for conferences, a pro bed + breakfast, All of beds will have our own living quarters, houses, treehouse, common kitchen. We want a CSA, sell at farmers markets in NYC, as well as grocery stores. We want to establish a vibrant → rural connections. Have kids + families from the city come up + stay. (Share stories)
We want to replicate our model to share to other new farmers.

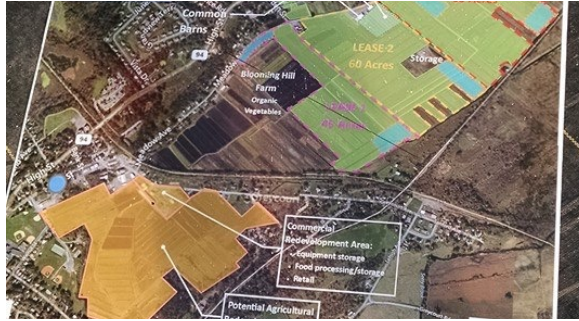




The Land

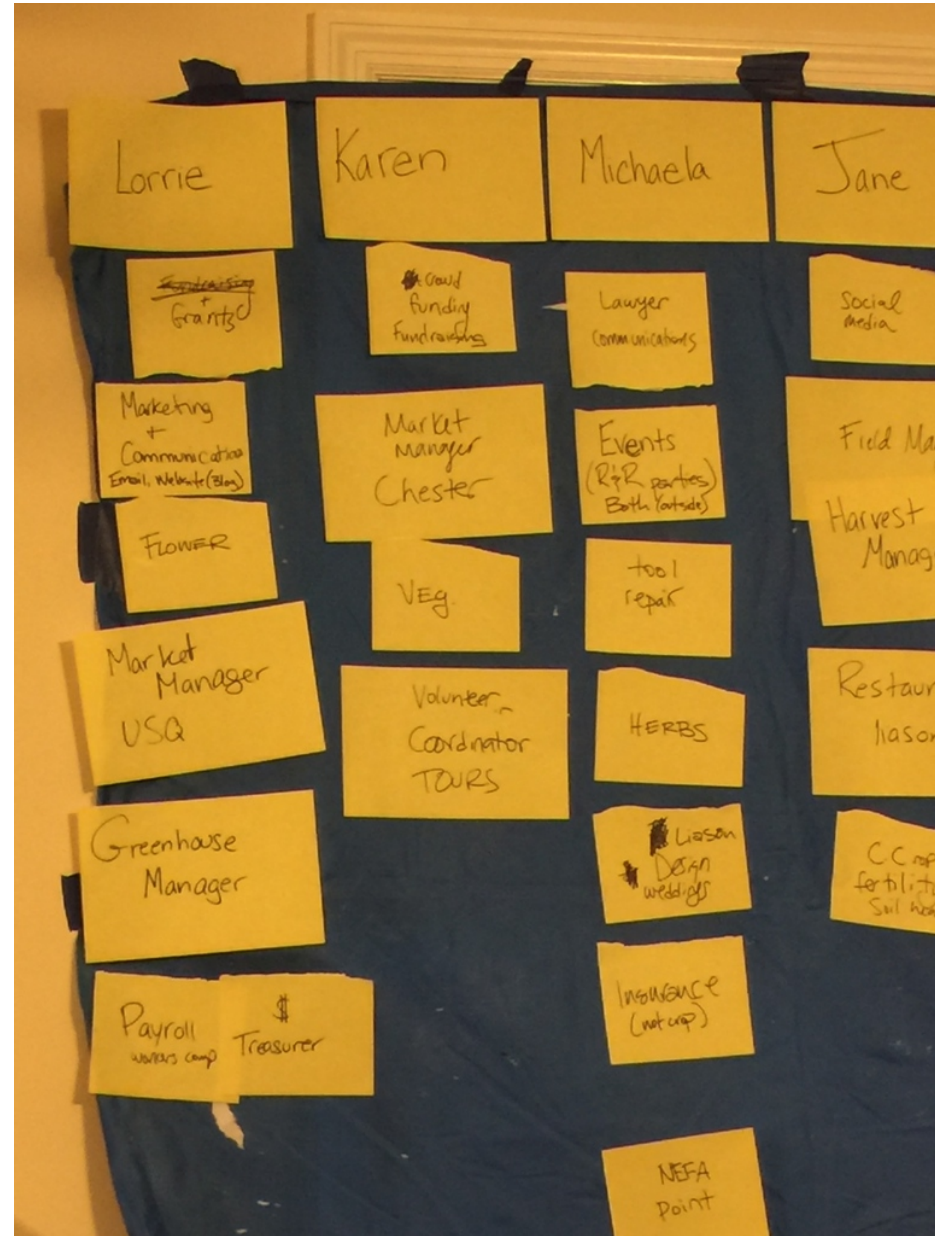


Funding our farm



Living out our Dream Metro Cards to Tractors

Making decisions





Building community



Farmer's
Markets, Tours, Restaurants,

We are
Women Who
Farm!



These are The Hands that Binds
US

