**SAMPLE**

Public Service Announcement (PSA)

Long:

Joe Smith, Smith Farms, will provide information and field demonstrations on creating the best compost and how best to apply it to improve soil and grow healthy vegetables at their on-farm event “Growing Beautiful Vegetables in Healthy Soil.” It will be held at Smith Farms, 54 Taylor Road, Raleigh North Carolina, on August 1, 2016, from 9 am to noon. Fee is $25, lunch included. For more information, visit [joesmithfarms/event](http://www.joesmithfarms/event).

Short:

Join Smith Farms to learn about making and applying compost at “Growing Beautiful Vegetables in Healthy Soil” at 54 Taylor Road, Raleigh North Carolina, August 1, 2016, 9 am to noon. $25, lunch included. Information at [joesmithfarms/event](http://www.joesmithfarms/event).